

Web Accessibility Checklist

Design

- Do you have any text embedded within graphics or images (i.e. text is not selectable or searchable)?
- Does your text have enough color contrast for users with low-vision?
- Do any of your pages or designs rely on color alone to relay information to users?
- When you tab through your page navigation, does the order make sense?

Development

- Can a user access all functionality within your page or app using the tab button?
- Do all form fields on each page or screen have accurate, descriptive labels?
- Is there alt text for any CSS images that are not purely decorative?
- Is there any dynamic content within pages? Does it have ARIA landmarks or skip-to-main links to help users navigate through it?
- Are page elements adequately highlighted when you tab through them?

Compliance

- Have you performed an accessibility audit of your website?
- Have you hired users with disabilities to test your websites or applications?
- How easily can you read content and access functionality within your website or app through a screen reader?
- Have you remediated all compliance issues identified in your digital accessibility audit?

SEO

- Do all of your images contain proper alt text that fully describes the image?
- Does the alt text describing your images align with your keyword strategy?
- Are there too many keywords stuffed into alt text for your images?
- Does your alt text identify any destination or URL linked to your image?